

Dr. Ismaiel Abuamoud
Curriculum Vitae
The University of Jordan
Amman, Jordan
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Qualification Summary:

- Specialist in Economic Development and Tourism Economics with 22 years working experience in Jordan, United States and Iraq
- Self-motivated individual with exposure to a wide range of areas related to economic development, tourism economics and community based projects
- Experienced trainer and team leader who like to work in educational institutions, local communities, and other economic development organizations
- Possessing excellent communication skills combined with the ability to relate well to people at all levels
- I enjoy a challenge and work well under pressure.

Education

- Doctorate in Economic Development, (2011) New Mexico State University, USA
- MA. Public Administration/Policy Analysis (2003), Al AlBayt University, Jordan
- B.S. Public Administration/Minor Political Science (1993), Yarmouk University, Jordan

Research interests:

Economic Development, Tourism Economics, Eco-Tourism and Sustainable Development

Keywords:

Economic Development, Tourism Economics, Project Management, Public Policy Analysis and Decision Making, Population and Economic Development, Food Security, , Sustainable Economic Development, Entrepreneurship, Business Plan, Small business Administration, Feasibility study, Rural and urban economic development.

University Positions: 2007-Present

- **Associate Professor** – May, 2017 to Present
- **Vice Dean: School of Archaeology and Tourism**, October 2017 to Present.
The University of Jordan, Amman, Jordan
- **Department Head, Department of Tourism Management:** September 2016 to September 2017 ,
School of Archaeology and Tourism ,The University of Jordan, Amman, Jordan
- **Assistant Professor, School of Archaeology and Tourism** – February, 2014 - May 2017
The University of Jordan, Amman, Jordan
- **Assistant Dean of Museum:** September 2014 - August 2015, **School of Archaeology and Tourism** ,
The University of Jordan, Amman, Jordan
- **Assistant Professor** – September, 2012 to January 2014, **School of Archaeology and Tourism** ,**The Hashemite University**
- **Researcher**– July 2012 to September 2012, The Higher Council For Science and Technology, Amman, Jordan
- **Research Assistant**– July 2007 to December 2011, New Mexico State University, USA
- **Project Assistant and Senior Research Assistant** – January 2011 to June 2012, New Mexico State University, USA

Duties:

- Teach courses in several subjects
- Develop an instructional plan (course outline or syllabus) for the course(s)
- Work with colleagues to develop or modify the curriculum for a degree or certificate program involving a series of courses
- Advise students about which classes to take and how to achieve their goals
- Conduct research and editor of several Journals
- Supervise graduate students who are working toward doctoral degrees
- Serve on academic and administrative committees that review and recommend policies, make budget decisions, or advise on hiring and promotions within the school of Archaeology and Tourism.
- Manage communication and data collection related to the project(s).
- Learn and use technology to improve efficiency of communication and data collection.
- Design and maintenance surveys
- Prepare documents, web pages, and other graphics using Word, and illustration packages.
- Analyze data in SPSS, IMPLAN and other statistical packages.
- Assist staff in the design, execution and evaluation of research projects, including literature reviews, surveys, data integration and analysis.
- Produce written, materials for research reports and presentations.

Other Positions: 1994-2007

- **Department Head, Dep. of Local Community Development** 2004-2007, Jordan Badia Research and Development Center, the Higher Council for Science and Technology, Amman, Jordan
- **Department Head, Dep. of Admonition and Finance**, 1996 –2004, Jordan Badia Research and Development Center, the Higher Council for Science and Technology, Amman, Jordan
- **Museum Supervisor**, 1994-1996, Department of Antiquity, Jordan, 1994-1996

Duties of other Positions:

- *Build relationships with local community groups (including local community leaders, community Co-ops, funders, government agencies, and small businesses).*
- *Help local communities in business plan preparation and implementation.*
- *Coordinate site planning for delivery of technical assistance and training and set up other meetings related to the project.*
- *Partner with government, NGOs, and local leaders to support community engagement initiatives.*
- *Supervise and manage community based projects*
- *Perform a broad range of duties within the center and work with researchers from different countries*
- *Coordinate and direct support services to the center including insurance, hiring, and public relations*
- *Participate in the center's communications with government offices, private sector, and local community leaders.*
- *Staff payroll and budgeting.*
- *Planning, information and data processing, mail, materials scheduling and daily work distribution, and reporting.*
- *Develop departmental plans, set goals and deadlines, implement procedures to improve productivity and define the responsibilities of supervisory-level managers. Negotiation and review of contracts related to the purchase of equipment*
- *Responsible for day to day operations of museums*
- *Represent the museum when communicating with the public*
- *Work with the entire staff to make sure the museum runs smoothly*
- *Answer visitor questions and give short presentations about the museum, and the history of the site*

Awards and Honors

- The distinguished international alumni, New Mexico State University 2019
- The McCarter Research Award 2009-2010, NMSU, Las Cruces, USA
- Awards for outstanding graduate assistant, NMSU, Las Cruces, USA, 2010, \$1000.
- GRAHAM, LUCILLE Award \$5000, NMSU, Las Cruces, USA

Professional Memberships

- Member of Review Board, World Learning, SIT, 2012 to Present.
- Member of the National Association of Community Development Extension Professionals (NACDEP), and an active participant in the 2011 NACDEP conference committee held in Charleston.SC.
- The International Ecotourism Society TIES

Internship: Spaceport America, Las Cruces, NM. November 2010- May 2011.

Serve as a member on the Tourism and Visitor Experience Committee

- Establish a foundation level of knowledge regarding the region related to Tourism.
- Conduct a comprehensive regional needs assessment, identifying the current facilities, infrastructure and accommodations supporting the tourism industry in the three surrounding counties.
- Identify the hospitality sector, restaurant sector, experiences, tourism operators and cultural assets within the region.(Tourism inventory assets)

Skills:

- Native Arabic speaker
- Training and Teaching Experience and Skills
- English, fluent with excellent speaking and writing skills
- Proficient with SPSS and few with IMPLAN
- Proficient and experienced with Word, Excel, PowerPoint, and Publisher
- Ability to prepare and analyze Business Plan, and Financial Statement.

Research

Refereed Publications

1. **Abuamoud,I.** Ibrahim,A. Hijawi, L. Estimating the Economic Impact of Tourism in the North of Jordan through the I-O Approach. *European Research Studies Journal* XXII(1):254-266. March 2019.
2. Hijawi, L . **Abuamoud,I.** Wilkerson,N. AL Rawabdeh. Availability of Friendly Islamic Tourism Facilities in Jordan. *Journal of Tourism, Hospitality and Sports.* Vol.41, 2019 .May 2019
3. **Abuamoud,I.** Ibrahim, A, Al Rousan, R. Measuring Tourists' Satisfaction and Loyalty: A Perception Approach, *Quality Management Journal*,2018
4. **Abuamoud, I.** Al-Khalidi, K. Shudaifat. (2015). Supporting Ecotourism through Sustainable Forest Management (SFM), *Dirasat: Human and Social Sciences.* Vol 43, No. 1, 2016
5. **Abuamoud, I .** Lillywhite, J. Simonsen, J, Al-Oun, M. (2016) Factors Influencing Food Security in Less Popular Tourist Sites in Jordan's Northern Badia. *International Review of Social Sciences and Humanities.*Vol. 11, No. 2, pp. 20-36
6. Bader,M. Alrousan, R. Abuamoud, I. Abu Alasal,H. (2016). Urban Tourism in Jordan: Challenges and Opportunities Case Study: Amman. *British Journal of Economics, Management & Trade,* 12(4), 1-11.

7. Abuamoud, I. (2016) Does Medical Tourism Driving Development of Public Health Care in Jordan?, *Journal of Economics and Sustainable Development, Vol 7, No 12 (2016)*
8. **Abuamoud, I.** . Alrousan, R, Bader, m. (2015). Impacts of Ecotourism in Jordan: Wadi Rum. *European Journal of Social Ciencias, Vol. 50 No 1 November, 2015, pp.119-129*
9. Alrousan, R, Bader, m. **Abuamoud, I.** (2015). Stakeholders Approach in Influencing Corporate Social Responsibility (CSR): A Case Study at Two Hotels in Jordan. *International Journal of Tourism Policy. Vol. 6, No. 1, 2015*
10. **Abuamoud, I. N.**, Libbin, J., Green, G., & AlRousan, R. (2014). Factors affecting the willingness of tourists to visit cultural heritage sites in Jordan. *Journal of Heritage Tourism, 1-18.*
<http://dx.doi.org/10.1080/1743873X.2013.874429>
11. **Abuamoud, I.** Al- Tabini, R. Al-Khalidi, K. Shudaifat, M. (2013). Economic Development and Biodiversity Gain with Local Community Cooperation, *Journal of Economics and Sustainable Development, Vol.4, No.14, 2013*
12. Alrousan, R., & **Abuamoud, I.** (2013). The Mediation of Tourists Satisfaction on the Relationship between Tourism Service Quality and Tourists Loyalty: Five Stars Hotel in Jordanian Environment. *International Business Research , 6 (8), 79-70.*
13. Al-Oun, Salem & **Abuamoud, I.** , "Tall Ar-Rimah Dairy Pilot Project 2000-2006: a case study in the Badia Region of Jordan". *International Journal of Business Innovation and Research 2011 - Vol. 5, No.1 pp. 101 - 126*

Book

- **Abuamoud, I.**, & Libbin, J. (2012). *Tourism and Economic Development Opportunities: Jordan Northern Badia: Explore the Role of Cultural Heritage Assets in your Community for Economic Development.* LAP LAMBERT Academic Publishing.
http://www.bod.com/index.php?id=3435&objk_id=906196

Book chapter

- **Abuamoud, I.**, & Libbin, J. (2012). Factors Affecting Foreign Visitors' Willingness to Travel. In T. Contreras, *Tourism on the frontier of knowledge: Case of Jprdan* (pp. 97-123). Juárez, Mexico: Universidad Autónoma de Ciudad Juárez.

Extension Publications

- ◆ **Skills Needed and Gap Analysis**, The Jordanian Action for the Development of Enterprises- JADE
- ◆ **Abuamoud, I.** (2016). Feasibility Study of Apple Vinegar and Jam in Al Shubak, Hashemite Fund for Jordan Badia.
- ◆ **Abuamoud, I.** (2015). Socio-Economic Evaluation of the Hashemite Fund for Development of Jordan Badia Projects
- ◆ **Abuamoud, I.** The Value Chains of the Herbal and Medicinal Plants and the Rural Tourism in Jordan, **2013. Funded by IFAD.**
- ◆ Bill Gorman, Salem Al Oun, **Abuamoud, I.** *Profitability Assessment of the Enterprises of the Anaqeed Cooperative Community-Based Project, Badia Region, Jordan, March 2007*
- ◆ **Abuamoud, I.** Bill Gorman ,*Profitability Assessment of the Tal-Rimah Dairy Processing Factory Badia Region, Jordan, March 2007*
- ◆ Bill ,G, Raed, A. **Abuamoud, I.** *Profitability of Anaqeed Cooperative Enterprises (FY07) and the Financial Feasibility a Concrete Block Enterprise, Badia Region, Jordan, June 2008*
- ◆ Richard P, Ghonaimm, ,Khaled, Joe C, **Abuamoud, I** Ra'ed A, Nawras A, Mohammad A. *Production and Market Opportunities for Fall-Planted Onions in Southern Jordan Jordan Component of the Sustainable Development of Drylands Project Report# 5 .New Mexico State*

University College of Agriculture Department of Agricultural Economics and Agricultural Business and BRDC, 2008

- ◆ Bill G, **Abuamoud, I**, Ahmed, R. *The Jordan Bedouin Handicraft Weaving Company: A Feasibility Assessment of Job Creation for Jordanian Women, December 2009*
- ◆ Al-Tabini, R. James D. Libbin, Hani Saoub, Derek W. Bailey, **Ismaiel A.** Jerry M. Hawkes. *Tal Rimah Range Rehabilitation – Recreating a Valuable Resource, Jordan Component of the Sustainable Development of Drylands Project, Report# 4*. New Mexico State University, College of Agriculture, Department of Agricultural Economics and Agricultural Business and BRDC, 2008.

Projects

1. **CROSSEDEV**, Cultural Routes for Sustainable Social and economic Development in Mediterranean. Funded by the ENI. Partners: Italy, Jordan, Lebanon, Palestine. **Three year project started in September 2019. 2.5M Euro**
2. **JADE: 2017-2018, \$180,000** The Jordanian Action for the Development of Enterprises- JADE is a 3 Year project co-funded by the European Union aiming to support the development of an inclusive and innovative private sector that leads economic growth and development across regions in Jordan.
3. **Goals Project, 2013-2016, \$200,000** funded by the EU, aims at improving tourism sector in Ajloun
4. **Iraq Agricultural Extension Revitalization (IAER), 2009-2012**. Cooperation between 5 US Universities led by Texas A&M University:
5. **2005-2009 Business and Socioeconomic Assessment of Water and Products for Community-Based Projects in the Badia Region” Funding Agencies: USAID/ANE, and USAID/Jordan**
“Business and Socioeconomic Assessment of Water and Products for Community-Based Projects in the Badia Region” Funding Agencies: USAID: The project aimed to : 1) Conducted preliminary analyses for agricultural water use surveys; 2) Built a comprehensive financial accounting model for community cooperative project; 3) Completed a basic economic analysis of a rangeland restoration project, and 4) Project management training for the BRDC employees.
6. **Tal ARimah Project: 2005-2007**, funded by the Ministry of Planning-Jordan
7. **Dair Al-Kahf Project: 2005-2007**, funded by the Ministry of Planning-Jordan
8. **Anakeed Al-Khair Project: 2005-2007** funded Jordan River Foundation
9. **Northern Badia Ecological Center: 2005-2007**, funded by the IALC, GEF.

Duties:

- Assist in the design, development and implementation of project training materials, evaluations, monitor effectiveness of technical assistance and training with the project
- Prepare reports and other documents as required by the contract
- Translation (written and oral) of documents and training materials from English to Arabic and from Arabic to English.
- Traveled to Erbil -Iraq to participate in training workshops
- Perform other duties as assigned.
- Trained 12 Iraqi officials in agribusiness and project management, business planning, conducting feasibility studies, and entrepreneurship. Training conducted in Las Cruces NM during August-September 2009.
- Participated in the training in Erbil Iraq, May 2010, and the training in Erbil, Iraq, January 2011.

- Coordinate and provide consultation (related to culture and language), and arrange follow up
- Identified consultant faculty who provided technical assistance and training in country (Jordan), coordinated their travel arrangements and maintained ongoing working relationships with people and institutions in Jordan
- Coordinate site planning for the technical assistance and training and set up other meetings related to the project
- Assist in the design, development and implementation of project training materials, evaluations, as well as monitoring effectiveness of technical assistance and training activities
- Prepare reports and other documents as required by any contract
- Author a variety of written materials including reports, documents, and curriculum
- Make presentations on community development issues
- Translate (written and oral) documents and training materials from English to Arabic and from Arabic to English.
- Travel to Jordan to participate in data collection and training workshops
- Perform other duties as assigned.

Funding:

- **2017:** Ministry of Planning: \$300,000, for improvement and developing the school of Archaeology and Tourism, the University of Jordan
- **2018,** Research Grant from the Ministry of Higher Education, \$18000, Study the Economic Impact of Tourism in Petra.

Conferences:

1. 5th World Research Summit for Tourism and Hospitality, Dec 13, 2019 - Dec 16, 2019, UCF, Orlando. Fl. Research paper: *“Shift-share analysis of regional economic and developmental impact of tourism in Petra”*
1. **The 10th Global Islamic Marketing Conference** in Alanya, Turkey in April 2019. research paper *“Availability of Friendly Islamic Tourism Facilities in Jordan”*
2. **The 8th international conference on Management, Economics and Humanities** on December 7th to 9th, 2018 in Barcelona, Spain. Presentation *“Estimation of Recreation Value and Factors Effecting Visitors’ Decision to Visit Cultural Heritage Sites in the Northeast of Jordan”*
3. **The Second Annual Meeting and International Conference of the CRIPT**, Ankara, Turkey. June, 2018. with a research entitled *“Perceptions of Climate Change in Jordan: A Case Study of the Southern Badia and Amman”*
4. **The 3rd International Conference on Petra and the Nabataean Culture, May 2018, Scientific and organizing committee , Petra, Jordan**
5. **8th Global Islamic Marketing Conference**, Alanya, Turkey, 2017, with a research entitled *“The Economic, Cultural, and Environmental Impact of Tourism in Wadi Rum”*
6. **Prospects of tourism and hotels development in Jordan**, 2017, Aqaba, Jordan
7. **First International Conference of Tourism Management & Heritage Conservation**, 15-18 March 2016 , Hashemite University, Zarqa/Jordan
8. **ITC’14 – International Tourism Congress** , Sultan Qaboos University, Muscat, Sultanate of Oman, December 02-04, 2014

9. ***The International Congress of the Mexican Academy in Tourism with the organization of the Catedra Patrimonial in Tourism at the Juarez University***, November 2011.
10. ***The 2011 National Extension Tourism Conference***: Charleston, SC, March 9-11, 2011.
Title of my presentation: Factors Affecting Visitors' Decision to Visit Cultural Heritage Sites in the Northeast Badia of Jordan
11. ***The National Association of Community Development Extension Professionals (NACDEP) annual conference*** : Bloomington, MN, April 12-14, 2010, "Tourism and Community Economic Development"
12. ***The NET 2009 Conference*** : Poster, Economic Impact of Tourism in the Northeastern Badia of Jordan, June 2009.
13. ***The New Mexico Infrastructure Finance Conference***. Albuquerque, NM, October 2008.

Presentation and lectures:

- 2013-2018, every semester "Eco-tourism in Jordan, presented for the SIT students
- Role of Bedouin Women in Economic Development. University of Jordan, 2007

Consultation:

Provide consultation and reports *Outreach Presentations / Trainings*

- The Hashemite Fund for Development of Jordan Badia: ***Feasibility Study Production of Vinegar, jam, and nursery production Al Manshyah Co-Op, Al Manshya, Southern Badia, Jordan.***
This feasibility study was conducted to determine the viability of both selected projects in order to select the best option in terms of its feasibility for the Al Manshyah community in the Southern-Badia, Jordan. The feasibility of the proposed enterprise was assessed in four core areas namely market, financial feasibility, resource and environmental feasibility.
- The Royal Botanical Garden : through two studies
 - ***(Supporting Ecotourism through Sustainable Forest Management (SFM***
 - ***Economic Development and Biodiversity Gain with Local Community Cooperation.***
 - Ministry of Tourism, Jordan : *demand on museum tourism in Jordan*
 - Jordan University of Science and Technology: *developing TQM model for tourism in Ajloun*
 - One of the main aims of the GOALS project is to develop a Total Quality Management model (TQM): to assess the tourism sectors (accommodation, travel and services including accessibility, sites, local product information) to support rural planning for the implementation of sustainable tourism in the participating countries.
 - Lillywhite, J.M . **Abuamoud, I.** "Measuring Household Food Security." Jordan National Center for Research and Development. Amman, Jordan. September 4th – 20th, 2012.
 - Lillywhite, J.M., W. Gorman, and **I. Abuamoud.** "Agribusiness Management." Training presentation to Iraqi Professors (Iraq Ministry of Higher Education). Las Cruces, NM. July 25th, 2011.
 - Lillywhite, J.M, and **Abuamoud, I.** "Postharvest Agribusiness Marketing." Training presentation to Iraqi Agricultural Extension Agents (Iraq Ministry of Agriculture) and University students (Iraq Ministry of Higher Education). Erbil, Iraq. June 26th-27th, 2011.
 - Lillywhite, J.M., W. Gorman, and **I. Abuamoud.** "Agribusiness Management in Iraq." Training presentation to Iraqi Agricultural Extension Agents (Iraq Ministry of Agriculture)

and University students (Iraq Ministry of Higher Education). Erbil, Iraq. January 8 – 13, 2011.

Teaching Performance

The University of Jordan JU Teaching

Description of Courses Taught

Courses taught at the University of Jordan since 2014 include: Course Number	Course Title / Description
2603241	Tourism Economics – Description and application of economics principles, demand and supply and economic impact of tourism.
2603420	Accounting in Tourism – Description of basic principles of accounting in tourism businesses, budgeting and financial evaluation.
2603344	Statistics in Tourism – importance of statistics in tourism planning, and studies.
2603432	Research Methods in Tourism – Applications course where students conduct a study based on their interests after receiving directions.
2603432	Service Quality Management in Tourism – <i>Advanced hedging and speculating strategies to provide best services in tourism sector.</i>
2633427	Small Business Management in Tourism – <i>Semi-Applications course in which self-managed teams apply a project development idea and presentation of marketing plans for his idea.</i>
2603219	Law and Tourism - <i>giving general idea of relations between tourism and local and international regulations in tourism</i>
2603213	Resources and Patterns in Tourism - <i>provide the new changes in tourism and future trends</i>
2603102	Introduction of Tourism - <i>preparing students with the basic concepts and understanding of tourism sector.</i>

Course Evaluations

The JU teaching evaluations were made using the JU standard evaluation form. the results as following Course	Semester	Number of Students†	Overall Course††	Instructor††
Tourism Resources and Trends	FA 2014	36	3.73	3.68
Service Quality Management	FA 2014	55	3.76	3.68
Introduction to Tourism	FA 2014	57	3.60	3.68
Research Methods	SP 2014	43	3.53	3.56
Tourism Accounting	SP 2014	32	3.62	3.56
Tourism Economics	SP 2014	78	3.62	3.56
Introduction to Tourism	SP 2014	50	3.48	3.56
Eco-Tourism	Summer 2014	76	3.64	3.62
Service Quality Management	Summer	15	3.52	3.62

	2014			
Statistics in Tourism	FA 2015	30	3.79	3.75
Tourism Resources and Trends	FA 2015	29	3.76	3.75
Introduction to Tourism Industry	FA 2015	32	3.63	3.75
Tourism Economics	SP 2015	69	3.79	3.75
Small Business Management	SP 2015	34	3.74	3.75
Research Methods	FA 2015	59	3.66	3.63
Tourism Accounting	FA 2016	59	3.56	3.63
Tourism Resources and Trends	FA 2016	17	3.71	3.63
Service Quality Management	FA 2016	22	3.70	3.63
Tourism Economics	FA 2016	61	3.64	3.63
Tourism Economics	Summer 2016	22	3.66	3.66
Statistics in Tourism	FA 2017	72	3.63	3.65
Research Methods	FA 2017	44	3.68	3.65
Tourism Economics	FA 2018	35	3.64	3.65
Small Business Management	FA 2018	21	3.70	3.65

† Number of students completing evaluations.

†† Based on a scale of 0 (low) to 4 (high)

References

1. **Professor Ahmed Majduba**, Vice President, the University of Jordan, amajduba@ju.edu.jo
2. **Dr. Nada Al Rawabdeh**, Dean, School of Archaeology and Tourism, the University of Jordan. Email: n.rawabdeh@ju.edu.jo
3. **Jim Libbin**: Professor, the Academic Dean for the College of Agriculture and Home Economics at New Mexico State University NMSU: E-mail: jlibbin@nmsu.edu
4. **Jeanne Gleason**: Professor, Head of Department - Media Productions, College of Agriculture and Home Economics at New Mexico State University NMSU: E-mail: jgleason@nmsu.edu
5. **Jay Lillywhite**: Professor in the Agricultural Economics and Agricultural Business at NMSU, and PI of the IAER project. E-mail: lillywhi@nmsu.edu

Links

https://www.researchgate.net/profile/Ismaiel_Abuamoud/contributions

<https://www.linkedin.com/in/ismaiel-abuamoud-29090443>

<https://djasljsa.academia.edu/IsmaielAbuamoud>

<https://scholar.google.com/citations?user=IS3r9CQAAAAJ&hl=en>